

EEO PUBLIC FILE REPORT

FOR

KSUI FM

WSUI AM

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KSUI FM, WSUI AM

Licensed to: The University of Iowa, Iowa City, Iowa

October 1, 2013 – September 30, 2014

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <http://iowapublicradio.org/careers-ipr>.

Mailing Address:

710 S. Clinton St.
University of Iowa
Iowa City, IA 52242

Telephone Number: 515-725-1705
Contact Person: Kelly Edmister
E-mail Address: kedmister@iowapublicradio.org

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
Talk Show Producer (2)	8	Corporation for Public Broadcasting (4), Facebook referral (1), Friend & Family referrals (2), IPR employee referral (1)	Facebook referral (1), Friend & Family referrals (1)	1 – 21

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Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

1. Iowa Public Radio On-Air Announcements
2022 Communications Bldg.
Ames, IA 50011
515-294-8518
Contact: Renee Albright

Total interviewees for reporting period: 0

3. Current Employee Referrals
E-mail to all staff announcing the open position and encouraging them to recruit

Total interviewees for reporting period: 1

5. Corporation for Public Broadcasting Website
<http://www.cpb.org/jobline/>
401 Ninth Street, NW
Washington, DC 20004-2129
202-879-9600

Total interviewees for reporting period: 4

7. Dual Career Network
616 Jefferson Building
Iowa City, IA 52242
319-335-3524
Contact: Heidi McLaughlin

Total interviewees for reporting period: 0

9. Filipino-American Association of Iowa
Contact: Alma Reed
<http://www.filamofiowa.com/index.php>

Total interviewees for reporting period: 0

2. Iowa Public Radio Website
2111 Grand Avenue
Suite 100
Des Moines, IA 50312
515-725-1707
Contact: Matt Sieren
www.iowapublicradio.org

Total interviewees for reporting period: 0

4. Columbia School Graduate School of Journalism
2950 Broadway (at 116th Street)
New York, NY 10027
212-854-2980
<https://journalism-columbia-csm.symplicity.com/employers/>

Total interviewees for reporting period: 0

6. Current Magazine
6930 Carroll Ave., Suite 350
Takoma Park, MD 20912
301-270-7240, ext. 36
Contact: Ron Woods

Total interviewees for reporting period: 0

8. Facebook referrals
NOTE: Non-IPR recruiting source. Applicants were referred to available positions through other postings on Facebook.

Total interviewees for reporting period: 1

10. Friend and family referrals
NOTE: Non-IPR recruiting source. Applicants were referred to available positions through friends that heard of the opportunity.

Total interviewees for reporting period: 2

11. Iowa Broadcasters Association
PO Box 71186
Des Moines, IA 50325
515-224-7237
Contact: Sue Toma
<http://iowabroadcasters.com/>
Total interviewees for reporting period: 0

13. Iowa State University Career Services
1320 Gerdin Business Building
Ames, IA 50011
<https://ecms.eng.iastate.edu/employers/>
Total interviewees for reporting period: 0

15. Native American Public Telecommunications
1800 N. 33 St
Lincoln, NE 68503
402-472-3522
Contact: Shirley Sneve
<http://www.nativetelecom.org/>
Total interviewees for reporting period: 0

17. University of Iowa Career Services
100 Pomerantz Center, Suite C310
Iowa City, IA 52242
319-335-1023
<http://uiowa-csm.symplicity.com//employers>
Total interviewees for reporting period: 0

19. University of Northern Iowa
102 Gilchrist Hall
Cedar Falls, IA 50614-0384
319-273-6857
<http://www.uni.edu/careerservices/>
Total interviewees for reporting period: 0

21. Wartburg College
100 Wartburg Blvd.
Waverly, IA 50677
319-352-8615
<http://wartburg-csm.symplicity.com//employers>
Total interviewees for reporting period: 0

12. Iowa College Recruiting Network
10 Merrill Park Circle, Suite B
Grinnell, IA 50012
515-867-6890
Contact: Valorie Larsson
<http://recruitiowagrads.com/>
Total interviewees for reporting period: 0

14. Kirkwood Community College
6301 Kirkwood Blvd. SW
Cedar Rapids, IA 52404
319-398-5411
<http://www.kirkwood.edu/>
Total interviewees for reporting period: 0

16. Public Radio Program Directors (PRPD)
38 Milford Street
Hamilton, NY 13346
www.prpd.org
Total interviewees for reporting period: 0

18. University of Missouri, Kansas City
Student Success Center
5000 Holmes; Floor 2
Kansas City, MO 64110
816-235-1636
<http://umkc-csm.symplicity.com/employers>
Total interviewees for reporting period: 0

20. University of Wisconsin Platteville
Tower 610
1 University Plaza
Platteville, WI 53818
608-342-1627
<http://www.uwplatt.edu/>
Contact: Becky Troy
Total interviewees for reporting period: 0

Total interviewees for reporting period: 8

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KSUI/WSUI has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI/WSUI participated in the September 24, 2014 Iowa State University College of Humanities and Sciences and Liberal Arts and Sciences career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KSUI/WSUI participated in the September 25, 2014 University of Northern Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On November 19, 2013, <i>River to River</i> host Ben Kieffer moderated a panel discussion about the United States' growing pay inequality. This event, which was presented by the University of Iowa Public Policy Center was open to the general public.</p> <p>On April 18, 2014, Executive Producer of Talk Shows Katherine Perkins served as moderator for a panel discussion about Women in Politics. This event, which was presented by the University of Iowa, was open to the general public and discussed methods for women to become more involved and successful in politics.</p> <p>On May 4, 2014, <i>Talk of Iowa</i> host Charity Nebbe provided the introduction for Garrison Keillor at the Prairie Lights bookstore in Iowa City. As part of her introduction, she discussed WSUI/KSUI, the local public radio station that hosts Keillor's <i>A Prairie Home Companion</i>, and encouraged participants to listen to the station.</p> <p>On May 27, 2014, <i>Talk of Iowa</i> host Charity Nebbe served as a guest speaker for three third grade classes at Weber Elementary in Iowa City. As part of her discussion, she spoke about working in radio, career options in public radio, and encouraged 'reading fluency.'</p>

<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p> <p>(v) Internship Program (Continued) –</p>	<p>KSUI/WSUI continued its internship program, offering an opportunity in Triple A music programming and Underwriting.</p> <p>To highlight an internship from this past year, in the Music department, KSUI/WSUI offered a student the opportunity to research and recommend possible Triple A music guests, compile and distribute PR materials from scheduled guests, support the recording session, and prepare web postings with audio compiled from the recording session.</p> <p>In the past year 2 students participated in the internship program.</p>
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NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.