

NEWS RELEASE

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IOWA PUBLIC RADIO ANNOUNCES WEEKEND SCHEDULE ENHANCEMENTS

— Iowa's popular music shows, national programs given prominent air time —

DES MOINES, Iowa (07/15/2014) — Informed by listener and member feedback, Iowa Public Radio (IPR) announces weekend schedule changes taking effect Saturday, July 19, 2014. Popular Iowa-produced shows, *Backtracks* and *Classical Music with Barney Sherman* earn extra air time, while national programs, like *The Moth* and *The TED Radio Hour* are given prominent time slots to increase listener reach.

"Iowa Public Radio is committed to reaching Iowans with the best locally-produced and national programming designed to enrich and inform their lives," said Myrna Johnson, executive director, Iowa Public Radio. "This new line up maintains listener favorites while bringing excellent new shows to the air."

Upcoming weekend changes bring popular new shows to IPR's News/Studio One service and expand local music programming on Saturday afternoon Studio One and Sunday Classical. The new shows and time slots round out weekend favorites, including *Wait, Wait Don't Tell Me, Car Talk* and *This American Life.*

"We hope these weekend schedule changes will be embraced by our passionate community and also reach new listeners with quality content," said Johnson.

Schedule Highlights:

- NEW The TED Radio Hour comes to Iowa on IPR's AM News stream, 6 p.m.
 Sundays. Based on Talks given by riveting speakers on the world-renowned TED stage, each show is centered on a common theme such as the source of happiness, crowd-sourcing innovation, power shifts, or inexplicable connections.
- A live "true storytelling" program that highlights the range of human experiences, *The Moth* will now air on Saturday 1 p.m. on the AM News stream, plus Sunday at 10 a.m. on both the FM News/Studio One and AM News streams.
- A rambunctious program that blends brainteasers, trivia and comedy, Ask Me Another
 will now air Sundays at 11 a.m. on both the FM News/Studio One stream and the AM
 News stream.

- Fan favorite, *Backtracks* with Bob Dorr on FM News/Studio One increases from two to three hours on Saturdays (2 5 p.m.). Each show features music that is at least 25 years old, while Dorr takes the time to explore rock 'n' roll history.
- Classical Music with Barney Sherman is added to the Sunday classical schedule from noon to 4 p.m. Barney delivers a perfect blend of old favorites and new gems.

Several shows like *Java Blend, On Being, The Splendid Table* and *Whad'Ya Know* have found new times on the schedule. Listeners can find updated schedules at iowapublicradio.org/weekend-schedule-changes.

To find your local IPR station, visit <u>iowapublicradio.org/find-station-0</u> to view a state map.

About Iowa Public Radio

Iowa Public Radio informs, enriches and engages Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening communities and reflecting Iowa's sense of place. For more information about Iowa Public Radio, contact us at 515-725-1700 or visit iowapublicradio.org.

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