

EEO PUBLIC FILE REPORT

FOR

KUNI/KHKE FM RADIO

**EEO PUBLIC FILE REPORT
FOR
KUNI/KHKE FM
Licensed to: The University of Northern Iowa, Cedar Falls, Iowa
October 1, 2011 – September 30, 2012**

This report below lists all full-time vacancies filled during the reporting period.

Mailing Address:

**Communication Arts Center 322
 University of Northern Iowa
 Cedar Falls, IA 50614-0359**

**Telephone Number: 515-725-1700
 Contact Person: Mary Grace Herrington
 E-mail Address: mgherrington@iowapublicradio.org**

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KUNI/KHKE FM
EEO Public File Report
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KUNI/KHKE FM
EEO Public File Report
Attachment "B"**

KUNI/KHKE has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KUNI/KHKE participated in the February 2, 2012 Drake University career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KUNI/KHKE participated in the September 20, 2012 University of Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(ii) Job Fair Hosting –</p> <p style="text-align: center;">Hosting of at least one job fair</p>	<p>KUNI/KHKE participated in the September 17, 2012 University of Northern Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On February 23, 2012, <i>All Things Considered</i> Host Pat Blank participated in a panel with other media representatives around an Iowa-based initiative called Blue Zones in Iowa. The objective of the initiative is to make Iowa the healthiest state in the nation by 2016, focusing on particular cities to serve as healthiest communities for the initiative. The panel discussed how it is to work in, live in, and the impact to Cedar Falls should it be identified as one of the Blue Zones.</p> <p>On April 19, 2012, <i>All Things Considered</i> Host Pat Blank led two University of Northern Iowa Classes – "Methodologies and Sources" and "News Writing" on a tour of the studios. During the tour, Blank discussed methods for developing news stories, recording and broadcasting in the studios, and spoke about the skills necessary for a career in broadcasting.</p>

<p>(v) Internship Program –</p> <p>In two years’ time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KUNI/KHKE continued its internship program, offering opportunities in the following departments: news, underwriting, and music.</p> <p>To highlight one internship from this past year, in the underwriting sales department, a student intern that had supported KUNI/KHKE for the past few years completed their work with the organization, successfully completing sales calls and visits without supervision. The intern learned skills in sales and sales management, customer service, and script-writing for public radio. Upon graduation and conclusion of their internship, the student was immediately hired by a company in Eastern Iowa.</p> <p>The internships offered by KUNI/KHKE provide the students with a broad base of experience and more developed professional skills for future employment in public radio and other industries.</p> <p>In the past year twelve students participated in the internship program.</p>
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