

EEO PUBLIC FILE REPORT

FOR

KSUI FM

WSUI AM

**EEO PUBLIC FILE REPORT
FOR
KSUI FM, WSUI AM
Licensed to: The University of Iowa, Iowa City, Iowa
October 1, 2011 – September 30, 2012**

This report below lists all full-time vacancies filled during the reporting period.

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<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KSUI FM, WSUI AM
EEO Public File Report
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KSUI FM, WSUI AM
EEO Public File Report
Attachment "B"**

KSUI/WSUI has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI/WSUI participated in the February 2, 2012 Drake University career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KSUI/WSUI participated in the September 17, 2012 University of Northern Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(ii) Job Fair Hosting –</p> <p style="text-align: center;">Hosting of at least one job fair</p>	<p>KSUI/WSUI participated in the September 20, 2012 University of Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On September 22, 2011, Executive Producer for Talk Shows Jeff Schmidt led twenty-five fifth grade students from Solon Middle School in a tour of the studios. During the tour, the students observed a live broadcast of <i>Talk of Iowa</i>, met with hosts and producers, and learned of various careers in public radio, discussing which school subjects and education relate directly to skills required to work in broadcasting. The students were also able to perform mock newscasts using audio editing software.</p> <p>On February 16, 2012, <i>River to River</i> Host Ben Kieffer served as a local celebrity word announcer for the Iowa City S-P-E-L-L-S spelling bee. In his role, he represented KSUI/WSUI and announced the words that students were to spell.</p> <p>On March 21, 2012, Executive Producer for Talk Shows Jeff Schmidt led twenty-one West Branch Middle School students on a tour of the studios. During the tour, the students</p>

<p>(iv) Participation in community group events (cont'd) –</p>	<p>observed a live airing of <i>Talk of Iowa</i>, learned how to edit using digital editing software, and learned what school classes are important for a career in broadcasting.</p>
<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KSUI/WSUI continued its internship program, offering opportunities in talk show production and underwriting sales.</p> <p>To highlight an internship from this past year, in the talk show department KSUI/WSUI offered a student the opportunity to research possible talk shows, research the background of and call on prospective guests, storyboard and prepare main components of shows, and monitor callers during live shows. This recent graduate is working in a temporary position for the organization and is a viable candidate for a current open position.</p> <p>In the past year 6 students participated in the internship program.</p>
<p>(viii) Employee Training –</p> <p>In two years' time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI/WSUI continues to provide professional growth training opportunities for station personnel. Past training opportunities included:</p> <ul style="list-style-type: none"> • December 8, 2011: Reporter Kate Wells and Talk Show Producer Alex Heuer participated in the Public Radio News Directors Inc. webinar titled "10 Sites Every Journalist Should Know." During the training, they learned of ten reliable resource sites that reporters may utilize to track data, store ideas and stories, and become more familiar with social media. • March 1, 2012: Talk Show Producer Alex Heuer participated in the Public Radio News Directors Inc. webinar titled "Interested in getting more investigative reporting on your airwaves?" The presentation discussed starting an investigative team, benefiting from peers in-depth work, managing an investigative partnership, and support from leadership in the investigative project.