

EEO PUBLIC FILE REPORT

FOR

KUNI/KHKE FM RADIO

**EEO PUBLIC FILE REPORT
FOR
KUNI/KHKE FM
Licensed to: The University of Northern Iowa, Cedar Falls, Iowa
October 1, 2010 – September 30, 2011**

This report below lists all full-time vacancies filled during the reporting period.

Mailing Address:

**Communication Arts Center 322
 University of Northern Iowa
 Cedar Falls, IA 50614-0359**

**Telephone Number: 515-725-1700
 Contact Person: Mary Grace Herrington
 E-mail Address: mgherrington@iowapublicradio.org**

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KUNI/KHKE FM
EEO Public File Report
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KUNI/KHKE FM
EEO Public File Report
Attachment "B"**

KUNI/KHKE has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KUNI/KHKE participated in the February 23, 2011 and September 22, 2011 University of Iowa career fairs, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(ii) Job Fair Hosting –</p> <p style="text-align: center;">Hosting of at least one job fair</p>	<p>KUNI/KHKE participated in the February 21, 2011 and September 19, 2011 University of Northern Iowa career fairs, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On October 1, 2010, KUNI/KHKE participated in the University of Northern Iowa "Fast Forward Workshop," a symposium with a panel of professional journalists that answered questions for participating college students. Reporter Pat Blank presented a discussion around "How to Get the Media to Notice Your Press Release and What to do Once You've Gotten their Attention."</p> <p>On February 9 and March 4, 2011, <i>All Things Considered</i> host Pat Blank served as a guest lecturer, speaking to a University of Northern Iowa Performance Television communications class, presenting "So You Look Good, How do you Sound?" During this she discussed the importance of sound quality and presentation in media.</p> <p>On March 7, 2011, <i>All Things Considered</i> host Pat Blank gave a tour of the Cedar Falls studios to Cub Scouts Pack 16 in Cedar Falls, describing how a local show is broadcast live and</p>

<p>(iv) Participation in community group events (cont'd) –</p>	<p>speaking about the skills necessary for a broadcast career.</p> <p>On March 22, 2011, <i>All Things Considered</i> host Pat Blank served as a guest lecturer for an advanced reporting class at Wartburg College in Waverly, IA. During this she discussed reporting techniques and skills to be successful as a reporter.</p> <p>On September 22, 2010, <i>All Things Considered</i> host Pat Blank was invited to participate as a national advisory board member to the Archives of Iowa Broadcasting, an organization that maintains and preserves materials relating to the history, development, and contribution of radio and television in Iowa and makes it accessible for analysis, study, and general public interest.</p>
<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KUNI/KHKE continued its internship program, offering opportunities in the following departments: news, underwriting, operations and music.</p> <p>To highlight two internships this past year, in the music department, KUNI/KHKE offered a student the opportunity to research, prepare script, and assist the producer and host of the programs "Performance Iowa" and "Symphonies of Iowa." In the news department the intern researched stories and news reports, wrote on-air copy, and assisted in the evening production of <i>All Things Considered</i>.</p> <p>Collectively, these internships provided the students with a broad base of experience and more developed professional skills for future employment in public radio.</p> <p>In the past year 16 students participated in the internship program.</p>